



FINANCIAL PARTNERS

COMPANY SNAPSHOT

Contact: David Frieberg
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Firm acts as Broker/Dealer:	Yes
Advisors Need to Register as RIAs:	No
Offer a No-Load, NTF Program:	Yes
Number of NTF Funds Offered:	300+
Number of Total Funds Offered/	2,500+
Cost per Transaction:	Varies
Offer Research:	Yes
Cash Management Accounts:	Yes
Mutual Fund Wrap Programs:	No
Separate Accounts:	Yes
IRAs:	Yes
Turnkey 401(k) Programs:	No
Consolidated Statements:	Yes
Offer Autolink Data:	Yes
Portfolio Management Software Interfaced to:	N/A
Offer Block Trading:	No

Independence with a Brand

Most registered representatives agree that *independence* is important – flexibility to choose products without quotas and freedom to manage your own business are critical elements of a successful practice. In today's marketplace, a affiliation with a strong *brand name* is emerging as a major factor as well. Consumers want to work with brands they recognize and names they trust.

In the noisy world of independent broker-dealers, ING Financial Partners offers you a distinctive value that clearly sets it apart. Affiliation with a world-class brand.

Leveraging the ING Name - ING has successfully established itself as a fresh-thinking financial services company. So, it's no surprise that ING also brings imaginative thinking to its own branded independent broker-dealer, ING Financial Partners. While our representatives have independence and the freedom to always do what's right for their clients, most find benefit in leveraging the ING brand name and have a strong affiliation with ING. ING's national US advertising is a big success and an investment in our representatives' businesses.

Unique Offerings - ING affiliation and support has considerable advantages. Representatives with ING Financial Partners have access to unique product offerings including ING DIRECT banking products and ING Trust USA. Other value-added services include unbiased product research, advanced markets consulting, e-learning events, regional meetings and first-class national conferences.

Service - ING Financial Partners will support you in many ways. The experienced staff in our Resource Center uses top technology to resolve your issues courteously, quickly and accurately. Field managers are located throughout the country, offering you localized support and supervision. You also have access to experts throughout the vast resources at ING.

History - ING Financial Partners was created by the integration of Locust Street Securities, Inc., and Washington Square Securities, Inc. – two companies with long histories of providing superior service to registered representatives. With a new name, brand recognition and a fresh approach to financial services, we can inject new life into your independent practice, yet still offer the strength, scale, and resources to help you stay safe and compete in the marketplace.

Profile - ING Financial Partners home office is located in Des Moines, Iowa and has approximately 2,300 producing representatives in branch locations throughout the country. ING Financial Partners offers brokerage services through Pershing, has its own corporate Registered Investment Advisory platform, and has available client account aggregation and forms management tools. Supervision is provided by the home office and over 200 field OSJs.

ING Financial Partners is an ING Company. ING is one of the world's largest integrated financial service organizations with 60 million clients in 50 countries. For a fresh-thinking broker-dealer alternative, call us today at 800-356-2906 option 9.

ING Financial Partners, Inc., member SIPC.