



Ready...

to make your move?

Whatever **you** want to do with your practice – grow it, streamline it, secure it for the future – Securities America is Your Business Growth Expert.

to grow your practice?

Pick your path – organic growth by attracting more clients and assets, fast-track growth by acquiring another practice or branch growth by adding advisors. Whatever your strategy, turn it up a notch with Securities America, the independent broker/dealer recently called a “**vanguard in practice management**” by Cerulli Associates.*

Advisors in our JumpStart Marketing Coaching and Business Consultation programs average a 35% increase in GDC in the year after finishing these programs. Those in our Wealth Management coaching program targeting the high-net-worth market average a 43% increase in fee-based assets under management in the year after graduation.** Prefer working with mass affluent clients? Our comprehensive Next Level program combines executive mentoring, business coaching and practical application to help you build a \$1 million-plus practice.

Buying another practice can quickly expand your client base. Our new Acquisition Financing & Support services prepare you for acquisition opportunities, connect buyers and sellers, and even provide financing. On the flip side,

we can help you develop contingency and succession plans and position your practice for sale so you get the maximum value for your life's work.

You can't clone yourself, but you can serve more clients and leverage your overhead, processes and support staff by adding like-minded advisors to your practice. Our Branch Expansion Network provides coaching and recruiting support specifically for branch managers.

to streamline your practice?

A pioneer in Straight-Through-Processing for nonbrokerage business,

we will, into our regulatory-compliant system. Better yet, how about getting a decade's worth of your documents on an easy-to-use encrypted USB flash drive that fits in the palm of your hand? Now that's paperless.

to secure your practice?

Top advisors tell us compliance/supervision is among the most important roles we play in their business. So first, we get to know you and your practice. We look for the gaps or deficiencies that could create problems with regulators and plaintiffs' attor-

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our newest initiatives are bringing the same streamlined approach to brokerage business. We're moving toward a single point of data entry that can populate virtually any form – ours, a clearing firm's or a product sponsor's.

Document imaging? For over five years, we've been giving our advisors free online access to their completed account forms, confirms and statements. We offer real opportunities to reduce your paper files, like the ability to scan and upload all your documents, such as financial plans and

neys. Then we apply our practice management expertise and leading-edge technology to help you secure your practice while maintaining its effectiveness and profitability.

We're ready when you are.

We recognize the magnitude of a decision to change broker/dealers. We will get you and your clients through the process safe and sound. To learn how we can help you get ready to make your move, call us today at **800.989.8441** or visit **www.securitiesamerica.com**.

*The Cerulli Edge, First Quarter 2008. **Percentages based on GDC or AUM one year following program completion.

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