



# Red Carpet Service For The Independent Advisor

**I**F YOU COULD TAKE YOUR business further, wouldn't you? Of course, you would. That's why Royal Alliance is offering something completely unique in today's marketplace: a red carpet level of service for advisors seeking to maintain their autonomy while reaching unmatched levels of success.

## A Culture for Today's Entrepreneur

Royal Alliance is passionate about helping advisors reach their highest potential. We understand that flexibility and autonomy are what today's independent advisors need to achieve great results. And because our advisors' needs vary as much as their clients' needs do, we respond with creative and customizable solutions.

## The Red Carpet Advantage

Advisors affiliated with Royal Alliance grow their independent practices with support that includes access to:

- Broader compliance support
- Best-in-class trading platforms
- Higher payouts
- Proprietary technology solutions
- Business development support
- Healthcare insurance
- Transition financing

We are also able to provide a support structure that is unmatched in the industry, thanks to the resources and strength of our parent company, American International Group Inc. (AIG), a world leader in insurance and financial services.

## Full Transition Support

From the start of our partnership, we help to identify an advisor's goals and the best ways to reach them. Dedicated professionals help facilitate a seamless transition with limited interruptions to an advisor's practice or client base. A full suite of transition

to become the fastest-growing segment at Royal Alliance. We recognize the value of fee-based business in today's market and we are constantly improving our platforms and services in response.

Our third-party money managers are strategic partners truly aligned with the goals of our advisors. They are committed to providing our advisors with the marketing, consultative and research support they need.

## Success Starts Here

The question really isn't whether or not you should join. It's why haven't

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assistance is also available to you, including telephone and in-office services, transition financing, and a singular point-of-contact to help you through every step of the process.

## Support for Fee-Based Business

The success of our advisors is at the heart of our corporate mission, as the advisory sector has emerged

you picked up the phone already? Royal Alliance is where motivated and talented advisors take their first step down the red carpet to breakthrough performance and phenomenal success.

Royal Alliance Associates, Inc. is a registered broker-dealer and SEC registered investment advisor, member FINRA and SIPC, and a member company of American International Group.

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