



# Questar Capital, Where People And Their Success Come First.

**E**STABLISHED IN 1997, Questar Capital holds enormous depth of experience from senior management. This experience has been used to create a team of highly talented professionals that continue to drive Questar Capital forward in the securities broker/dealer marketplace. We are a strong support team that is committed to helping our representatives achieve success and realize their full potential.

## Our vision

We earn the respect and admiration of our business partners by establishing and developing long-term relationships that are meaningful, mutually beneficial, and based on trust and integrity. Financial professionals who choose to align with Questar Capital experience a uniquely powerful business-building partnership and extraordinary support that consistently exceeds their expectations. We're passionate about helping each of our business partners achieve their potential, enhance their quality of life, and create a stronger community in which to work and live.

## Our formula for your success

From tools and technology to coach-

ing and training, everything we offer at Questar Capital is built around our key elements for facilitating your success. We deliver this by:

- Maximizing your sales and helping you build a transferable business
- Providing back-office support that simplifies doing business
- Delivering a distinctive, personal approach to service
- Expanding your business and marketing capabilities by offering progressive technology
- Rewarding your success with an exclusive compensation package and our Elite Producer recognition program

## Business-building career development

Questar Capital provides a wide range of personal coaching and training resources to help you increase your knowledge, develop your skills, and grow your business. Our tools and programs are designed to share strategies for maximizing revenue, improving time and resource management, and building a more powerful and efficient business. We offer our year long MOSAIC Practice Management program as well as a Graduate-Level MOSAIC program, business building Symposiums and Universities and local Focus Forums.

## Personal support that exceeds expectations

Central to our mission at Questar Capital is the support of our most critical asset: you, the independent representative. We set standards higher than those in the industry to ensure that we consistently deliver on our promise to provide you with service and support that consistently exceeds your expectations.

## Progressive technology to help make you more productive

Questar Capital provides state-of-the-art technology platforms including asset allocation investment planning, NetExchange Pro, Forefield Advisor, Morningstar Portfolio Builder, a CRM system and online marketing tools.

## Recognition for sales achievement

At Questar Capital, above all else, we place people and their success first. It's the driving principle that defines how we do business. We encourage, support, and reward sales success through our Elite Producer Program and annual Elite Producer Conference.

*Discover Questar Capital, where people and their success come first.*  
888.446.5872  
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