



Integrated Brokerage Solutions®

A FIDELITY INVESTMENTS COMPANY

Comprehensive Solutions

NATIONAL FINANCIAL, a Fidelity Investments company, offers Integrated Brokerage Solutions® to over 330 clients ranging from retail broker/dealers to institutional investment firms. Collectively, there are over 85,000 brokers and advisors associated with National Financial correspondent broker/dealers. As of December 31, 2007, National Financial custodied \$709 billion in assets, representing 5.6 million accounts. Integrated Brokerage Solutions incorporates innovative technology, products and programs, supported by dedicated client service professionals and trusted industry alliances. This holistic, solutions-oriented approach is designed to help client firms attain competitive advantage by driving growth, creating efficiency and managing risk.

Through a dedicated team of professionals, National Financial approaches each client's business in a personal and consultative way—listening, thinking and working to deliver an exceptional client experience with a high degree of integrity and passion.

No matter what size or type of business model, National Financial draws on its comprehensive solutions to help clients to drive growth, create efficiency and manage risk:

Streetscape®

Streetscape is National Financial's premier workstation engineered to help meet the demanding needs of today's diverse brokerage business environment. Streetscape's flexible array of 86 business building tools are one click away to help clients drive growth, create efficiency and manage risk. Front office teams can trade equities, fixed income, options, and mutual funds and at the same time enjoy direct access to contact management, market data, research, and other support solutions. Operations teams will appreciate Streetscape's intuitive trade management tools, compliance support, alerts, reports, and real-time service protocols. In short, Streetscape offers the flexibility to help meet an organization's current needs and evolve as their business grows.

Processing

National Financial can help enhance operational efficiency with a systematic approach to connectivity, enabling integration of core brokerage functions such as order entry, processing, order flow management, cashiering, and execution quality.

Trading

National Financial offers comprehensive trading capability and leverages

Fidelity's world-wide access to capital markets. Sophisticated electronic trading programs, crossing systems, algorithmic strategies, and portfolio trading analytics are available to clients as well as critical institutional functions of securities lending, prime brokerage and institutional equity quality programs.

Risk Management

Increasingly stringent government regulations have made risk management tools a business necessity. National Financial offers a dynamic range of compliance support solutions including systematic approaches to regulatory support, trade and margin monitoring, management reporting, and alerts as well as treasury tools.

Product Solutions

National Financial offers an impressive array of investment choices and packaged solutions for today's affluent consumer segments. These include retirement products, fully integrated managed account solutions, fixed income, mutual funds, cash management, and annuities.

For more information about National Financial and Integrated Brokerage Solutions, please call us at 800-752-7053 or visit www.nationalfinancial.com.

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