



50 Years Of Service To Financial Advisors

FIRST AND FOREMOST, every team member at FSC Securities Corporation fully appreciates the critical role financial advisors play in lives of their clients. And we understand the unique opportunities, challenges and needs they have as independent financial professionals and business owners. Through 50 years of service, FSC has assembled a platform of offerings, supported by an extraordinary home office team that advisors simply won't experience at any other independent broker-dealer.

Our Open Platform Equates to Uncommon Freedom and Support

We also understand that, as business owners, advisors have a distinct vision and model to operate their practices and serve their clients. FSC celebrates and shares this entrepreneurial spirit with an open architecture platform that empowers every member of our firm to cater to their specific needs, while allowing them to operate their business as they see fit.

We complement this service philosophy with an environment of open communication. The most effective way FSC knows how to fulfill our advisors' objectives is first to listen. To listen to their feedback, identify viable solutions and

incorporate them into our service and support structure. We often remind our advisors that FSC is their organization, and that they play a pivotal role in shaping how we serve them.

Support Through A "Pro-Business" Mindset

We also share with our advisors a term that best describes the philosophy the FSC team brings to every facet of support that we provide. Each day, we rededicate ourselves to taking a "pro-business" approach in partnering with our advisors. Whether fulfilling a basic service request, implementing a new system or creating a business development program, we first consider how to deliver them in a fashion that will positively impact our advisors, their practices and their clients.

This hallmark of our culture has translated into our firm winning the industry's Broker-Dealer of the Year distinction eight times, as chosen by our financial advisors.

Our Competitive Advantage Can Be Yours

As a member of the AIG family of companies, FSC has two key attributes that we can share with our advisors. Firstly, as our business partners they, and their clients, can rest assured know-



8-TIME WINNER BROKER-DEALER OF THE YEAR

ing that their business is backed by the capital strength of one of the world's largest institutional money managers. Secondly, we are in the unique position of being able to tap into a wealth of resources, and expertise, from various AIG sister firms. And as a member of AIG Advisor Group, the nation's largest broker-dealer network, we can leverage our economies of scale and intellectual capital to deliver an extraordinary palette of offerings to choose from.

50 Years of Experience and Performance

2008 marks 50 years of FSC providing uncommon service and support to our advisors. With this milestone comes a half century of experience, knowledge and resources that we stand ready to share. We consider our advisors true partners, members of our team and our family.

We would be delighted to speak to you about joining the FSC family.

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