



*Expect more. Earn more.*

# When The Going Gets Tough.... Who's Looking Out for You?

**N**ow more than ever, your Broker/Dealer relationship is one of the most important decisions you can make as an independent broker. Having a valued partnership with award-winning independent B/D Securities Service Network (SSN) can be the difference between thriving or simply surviving. Higher payouts, fast and flexible solutions, and direct access to decision makers are just a few ways that SSN looks out for our affiliated financial professionals.

## **Expect more, earn more.**

It's more than a tagline – it's our promise. As an SSN affiliated financial professional, you'll pay less in fees and keep more of your earnings, helping offset your fixed costs as an independent, and with weekly commission runs, we'll have earnings in your hands faster. That's just one of the many benefits of our own independence as a Broker/Dealer. We report to our advisors instead of a bank, insurance company, or even the media. We work for you and with you. John Boyer, an independent broker affiliated with SSN since 1995, summarizes, "Having worked for both a wirehouse and bank, I see enormous

benefits of owning my own practice. Being an independent advisor with SSN, however, doesn't mean going it alone. SSN has been a great partner during my 16 years of affiliation, allowing me the freedom to serve my clients conflict-free and giving me peace of mind."

## **Big enough, but not too big.**

Founded in 1983, we're young enough to be industrious, yet experienced enough to know that service is our most important product. We're large enough to get results, yet small enough to be nimble, friendly and hands-on. With SSN, you'll finally discover a Broker/Dealer that thinks like you do. We know you need quick responses to client questions, investment requests, compliance approvals and advice about your business. Our entrepreneurial, proactive, rep-as-partner culture puts you in touch with our top management and compliance team and it's one-to-one, not voicemail tag. Our Compliance department consistently delivers the fastest turnaround in the industry. Greg Hammond, who has been affiliated with SSN since 2000 relates his experience: "I recently had a 50 slide client presentation approved within three hours and all of

my advertising review requests are reviewed within 24 hours." For you, that means less time dealing with hassles and more time advising your clients.

## **Experience the freedom.**

Free yourself from proprietary products, quotas, and being told to do business a certain way. With our industry-leading technology and state-of-the-art imaging system, you will spend less time with back office tasks. "I switched to SSN primarily because of the unique, service-oriented culture and accessibility to people at all levels. SSN truly cultivates relationships and makes you feel like much more than just a number," says Joe Nix, an SSN affiliate since 2002.

## **It's SSN.**

Outstanding client service, built on integrity, respect, teamwork, professionalism and enthusiasm, has earned us a spot in "Inc." magazine's Hall of Fame and earned us the publication's annual award six times. Let us put our 28 years of experience, technology and service to work for you. Our Transition Team is ready to help you transfer your book of business quickly and seamlessly.

Call 1-866-218-0452 or visit [www.JoinSSN.com](http://www.JoinSSN.com) today.