

RAYMOND JAMES®

We Believe True Independence Should Be Supported.

If the past few years have proven anything, it's the value of exceptional service. It wins clients when markets are up and keeps them when things become more challenging. It builds solid reputations and reinforces them over time. It's paramount to your success and your clients', and it's central to the support Raymond James offers you. We believe in giving you our best, so you can give clients yours.

And here, "your clients" are exactly that, because we understand that good service begins with respect – for you, your relationships and the way you do things. Our advisors define how best to serve their clients and they determine how much, if any, involvement Raymond James has in those relationships. Our firm is there to act as a partner and resource, providing world-class investment products, leading-edge technology and, above all, the best possible service.

Since 1962, Raymond James has given advisors with pioneering minds and entrepreneurial spirits the support they need to do things their way. And ever since, we have invested time, staff and funds into improving and expanding the tools and resources we offer you, while staying true to the founding principles of our firm. We provide the institutional strength to help you achieve your goals and personal atten-

tion to handle the smallest details.

Our home office is made up of more than 3,000 experienced professionals who view you as their client, and work hard to ensure you have all the tools and information at your fingertips to provide the highest-caliber financial service. Our in-depth resources are positioned specifically to enhance your interactions with clients and strengthen your business. With a knowledgeable, highly accessible support staff and the complete resources of a full-service broker/dealer behind you, you'll serve your clients capably and confidently.

When you consider running your practice with the support of Raymond James, you will discover a firm of professionals dedicated to working with you one on one – getting to know you and your practice, creating your customized transition plan, setting up a complete suite of technologies in your new office, and being there for you as your business grows.

We are committed to helping independent advisors succeed, and we believe that success begins with the support of a firm dedicated to providing the highest level of service possible.

To learn more about the true independence and full support you'll find at Raymond James, please give us a call at 866-930-3672 or visit us online at YourRaymondJames.com

Your clients
get your very
best – you and
your practice
deserve ours.