



Executing the power of vision, values
and voice to change destinies **financial
group**

Our Definition Of Commitment

In 1998, our founders were committed to starting a broker/dealer that focused on serving advisors first and foremost. In 1999, that dedication paid off and NEXT Financial Group, Inc. was born. Today, our Vision to help our advisors is the same as it was over a decade ago.

Advisor Focused

Experience a culture focused on your objectives and goals. Through marketing and business development programs, we have the resources to help you grow. We're with you every step of the way.

Speedy Service

Great customer service is the foundation of our firm. Our dedicated advisor support team is cross trained in multiple departments so you can

get the answers you need accurately and efficiently.

World Class Marketing

In order to be successful in the industry, you must know your market. Through 4WARD Marketing, Inc., we can customize your message to the culture of your business for the most effective results. Grow your business through branding.

Flexing Flexibility

NEXT believes that an open architecture platform is best suited for the independent advisor. We have an extensive list of pre-approved investment products and services that provide the freedom and flexibility to meet your independent needs, enabling you to provide investment advice in the best interests of your clients.

Scalable Technology

Today, advisors rely on technology and support to do business more than ever before. NEXT provides a variety of beneficial software applications for a more efficient, reliable and streamlined workflow. You also have full support of our technology team to help provide advice and guidance on some of the industry's premier technology tools.

A Smooth Move

When you join NEXT, we have dedicated transition specialists on hand to help you. We simplify the process and paperwork required resulting in minimal downtime. Joining has never been easier. Visit www.nextfinancial.com or call (877) 876-6398 ext. 4060 to explore what our commitment means to you.

Why Join NEXT?

- Cutting Edge Marketing & Turnkey Programs
- 5 Star Service & Award Winning Back Office Support
- Loans For Practice Acquisitions & Marketing
- Experienced Transition Assistance Team
- World-Class Technology Customized To You
- True Independence
- High Payouts



7-Time Broker/Dealer of the Year*

**Based on a poll of registered representatives conducted by Investment Advisor magazine. Broker/Dealers rated highest by their representatives are awarded "Broker/Dealer (B/D) of the Year."*

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